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Re: Product Manager - AI Transformation, Multi-Product at OneSeven Tech

Socializer went from idea to working product in a single afternoon. Solo. One model for copy, another for image rendering, Buffer GraphQL API for publishing, FastAPI backend, done. That is the pattern OneSeven is describing when it says 'AI native' and 'vibe coding.' I have been running it in production across a small portfolio of ventures under Empty Nest Holdings, and it applies just as cleanly inside a client's ambiguous environment as it does in my own.

The work you are describing, entering a mid-market company with no product playbook, mapping what actually exists, finding where AI can do real work, and converting that into a roadmap with shipped results, is close to what I did for 13 years at Nine Labs. Forty-plus products across Fortune 500 clients and VC-backed startups. The sectors that show up in your nice-to-haves, real estate, construction, private equity, hospitality, overlap directly with verticals I have worked in, including a current operator role running two restaurant concepts where guest research and operational data directly shaped the product roadmap for Donna, an AI restaurant management platform I built and am shipping now.

My book Loops codifies the discovery-to-delivery methodology I built at Nine Labs. It is not theory. It is the actual process used across hundreds of products: hypothesis design, validation loops, buying-signal handling, building at speed. That framework is what I bring into ambiguous client engagements to convert uncertainty into something shippable.

Managing two or three products simultaneously for different client environments is not a stretch. It is the default mode I have operated in for most of my career, and the one I am in right now. The CEO-adjacent structure you describe, high autonomy, direct collaboration, outcomes over ceremony, is where I do my best work.

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